



2021 Professional Partnership Levels of Support



PLATINUM CIRCLE \$10,000 <i>(formerly Executive Level)</i>	GOLD CIRCLE \$5,000 <i>(formerly Partner Level)</i>	SILVER CIRCLE \$2,500 <i>(formerly Colleague Level)</i>	BRONZE CIRCLE ¹ \$1,000 <i>(formerly Discovery Level)</i>	PLATINUM CIRCLE \$10,000 <i>(formerly Executive Level)</i>	GOLD CIRCLE \$5,000 <i>(formerly Partner Level)</i>	SILVER CIRCLE \$2,500 <i>(formerly Colleague Level)</i>	BRONZE CIRCLE ¹ \$1,000 <i>(formerly Discovery Level)</i>
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TEAM MEMBER CONTINUING EDUCATION				
The Alliance Live Advancement Series <i>Registration to each of our 25+ annual live webinars</i> <i>Note: One registration = one connection</i>	Unlimited Connections	Up to 10 Connections	Up to 5 Connections	1 Connection to either 10 Donation-Focus or 10 Transplant-Focus Webinars
Additional live webinar connections	Included	Over 60% Savings	Over 35% Savings	
The Alliance On-Demand Advancement Series <i>Organization-wide access to Alliance On-Demand webinar recordings</i>	Access for 12 months from the date of each webinar	Access for 6 months from the date of each webinar	Access for 3 months from the date of each webinar	
Electronic Certificate for Continuing Education Credits (CEPTC & nursing) for all employees who participate in live and on-demand webinars	Included after post-webinar evaluation	Included after post-webinar evaluation	Included after post-webinar evaluation	Included after post-webinar evaluation
Past Webinars Available on YouTube Channel <i>After 12 months from the live webinar presentation</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>
Saving & Healing Lives Training Video <i>Awards CEPTC & CME credits</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>

ACCESS TO NEW CONTENT & INFORMATION IN THE FIELD				
The Alliance Spotlight Series <i>Printable, sharable hot topics and insights (formerly The Education Corner)</i>	Distributed monthly <i>Exclusive access one month before publicly available</i>	Distributed monthly <i>Exclusive access one month before publicly available</i>	Available on website one month after publication	Available on website one month after publication
The Alliance Pulse <i>Semi-annual e-newsletter for Professional Partners</i>				
The DTCP Listserv <i>Collaboration for the Donation and Transplantation Community of Practice</i>				
The Alliance Monday Minute <i>Weekly email with comprehensive programming updates from The Alliance</i>				
The Alliance Live Advancement Series Webinar Digest <i>Ongoing email updates for upcoming educational opportunities</i>				

COMMUNITY COLLABORATION INITIATIVES				
The Alliance 2021 National Donor Management Summit <i>September 2021 – Orlando, FL</i>	20% Savings	15% Savings	10% Savings	
The Alliance Conversation Series <i>(formerly Virtual Town Hall Series)</i> <i>Fast-paced collaborative conversations highlighting successful practices across the country</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>
Advanced Practice Provider Forum	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>

BROAD ORGANIZATIONAL DEVELOPMENT, TOOLS AND RESOURCES				
The Alliance Job Board <i>Public job board for members of the organ donation and transplantation community of practice</i>	Unlimited job postings <i>Postings promoted in The Monday Minute & The Alliance LinkedIn Page</i>	Unlimited job postings <i>Postings promoted in The Monday Minute</i>	Unlimited job postings	Unlimited job postings
The Alliance Executive Insight Series <i>Semi-annual publication for senior executive leadership of hospitals and transplant centers (formerly C-Suite Snapshot Series)</i>	<i>Exclusive access one month before publicly available</i>	<i>Exclusive access one month before publicly available</i>	Available on website one month after publication	Available on website one month after publication
The Alliance Resource Toolbox <i>Comprehensive digital library, housing hundreds of best practice resources for the donation and transplantation community of practice</i> <i>(formerly the Organ Donation Toolbox, Transplant Resource Guide & Tools and Community Hospital Resource Guide)</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>

ONBOARDING AND TRAINING OF TEAM MEMBERS				
The Alliance OnboardingU: Orientation for Transplant Professionals	Up to 5 complimentary user seats	Up to 3 complimentary user seats	Up to 2 complimentary user seats	
Additional OnboardingU user seats	\$125 per user ²	\$175 per user ²	\$225 per user ²	\$450 per user ²
The Alliance Organ Donation Intensive Seminar <i>(commonly known as ODASSCE)</i>	15% Savings	10% Savings	5% Savings	

PROMOTION OF INDIVIDUAL OPOS, TRANSPLANT CENTERS AND HOSPITALS				
Organization presented on The Alliance website	Logo Visually Presented	Name Listed in Partnership Category	Name Listed in Partnership Category	Name Listed in Partnership Category
Organization highlighted on <i>The Alliance 101</i> quarterly semi-annual webinars	Logo Visually Presented	Name Listed in Partnership Category	Name Listed in Partnership Category	Name Listed in Partnership Category
Organization highlighted during webinar pre-show graphics	Logo Visually Presented	Name Listed in Partnership Category	Name Listed in Partnership Category	Name Listed in Partnership Category
Organization highlighted at The Alliance National Donor Management Summit	Logo Visually Presented	Logo Visually Presented	Name Listed in Partnership Category	Name Listed in Partnership Category

TEAM MEMBER PROFESSIONAL DEVELOPMENT				
The Alliance Mentorship Program <i>Peer mentorship for OPO and Transplant professionals</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>	<i>Available to the community at no cost</i>
Exclusive Mentorship Discussion Boards	Unlimited access for program participants	Unlimited access for program participants	Unlimited access for program participants	Unlimited access for program participants
Mentorship Resource Center <i>Coming in 2021</i>	Unlimited access for program participants	Unlimited access for program participants	Unlimited access for program participants	Unlimited access for program participants

EXECUTIVE LEADERSHIP IN THE FIELD				
Priority consideration to serve on The Alliance Board of Directors <i>Guiding The Alliance strategy and priorities</i>				
Priority consideration to serve on The Alliance National Leadership Councils and Committees				

All Professional Partnership benefits are applied from January 1, 2021 - December 31, 2021.

¹ **Bronze Circle** (formerly Discovery Level) is a one-time introductory level for first-time Professional Partner organizations. While this opportunity carries limited benefits, it is intended to provide introductory access to The Alliance's diverse programs and learning solutions. Current Professional Partners are exempt from this option.

² **OnboardingU** offers a bulk discount for organizations seeking to simultaneously enroll multiple users. Contact info@odt-alliance.org for further information.