

	ADVOCATE LEVEL \$10,000	SUPPORTER LEVEL \$5,000	FRIEND LEVEL \$2,500		ADVOCATE LEVEL \$10,000	SUPPORTER LEVEL \$5,000	FRIEND LEVEL \$2,500
IMPRESSIONS AND BRAND EXPOSURE				ALLIANCE COMMUNICATIONS & INITIATIVES			
Corporate partner profile on the new Alliance website: <i>Logo, descriptor and link to your website in multiple areas</i>				ENHANCED: Complimentary job postings on The Alliance Job Board <i>Publicly available for the donation and transplantation community of practice</i>	Unlimited job postings promoted in <i>The Monday Minute & LinkedIn Page</i>	Unlimited job postings promoted in the <i>Monday Minute</i>	Unlimited job postings
NEW: Brand recognition in all Alliance board and national council meetings				Discounted subscription for OnboardingU: Orientation for Transplant Staff	Up to 5 complimentary seats; \$125 per additional	Up to 3 complimentary seats; \$175 per additional	Up to 2 complimentary seats; \$225 per additional
Logo recognition in all 25+ Alliance webinars			Listing, no logo	The Monday Minute & Webinar Digest <i>Weekly emails with comprehensive programming updates from The Alliance</i>			
Logo in The Alliance 2021 Annual Impact Report <i>Distributed to donation & transplant leaders across the country</i>		Listing, no logo	Listing, no logo	The Pulse <i>A semi-annual email newsletter, exclusively designed for Corporate Partners</i>			
NEW: Recognition in The Monday Minute weekly email <i>Weekly exposure to 14,000+ recipients across the community of practice (included in approximately 50 emails per year)</i>		Listing, no logo					
ALLIANCE LEARNING PROGRAMS				OUTREACH AND MEDIA IMPRESSIONS			
Included “presenting sponsorship” of one (1) webinar <i>Choose any one of our Donation or Transplant-focused webinars to meet your business objectives</i>				Provide editorial content for up to three (3) news posts by December 31, 2021 <i>To be shared on The Alliance News Center and social media; subject to approval criteria**</i>			
ENHANCED: Complimentary connections for each of the 25 annual live webinars	Unlimited Connections	Up to 3 Connections	1 Connection	NEW: Provide a promotional video to be shared on The Alliance social media channels <i>Subject to approval criteria**</i>			
ENHANCED: Complimentary recorded versions of each of the 25 annual webinars				Shout-outs on The Alliance social media feeds <i>Logo and organization tags, and/or link to website homepage</i>	Quarterly	Semi-annual	Annual
Add-on Opportunity: Specialty webinar Sponsorship <i>As a presenting sponsor of a specialty webinar, you may help identify a relevant webinar topic or potential speaker for a webinar presentation. Subject to approval criteria.*</i>				COMMUNITY COLLABORATION AND EXECUTIVE LEADERSHIP IN THE FIELD			
ACCESS TO NEW CONTENT AND INFORMATION IN THE FIELD				Complimentary Registrations to the 2021 National Donor Management Summit <i>Scheduled for September 2021 in Orlando, FL</i>	2 complimentary registrations	1 complimentary registration	
The Alliance Resource Toolbox <i>A comprehensive digital library, housing hundreds of best practice resource for the donation and transplantation community of practice</i>				Included “Contributing Level” sponsorship of the 2021 National Donor Management Summit <i>\$2,500 value; Includes all applicable brand recognition and benefits; Upgrade to the higher “Signature Level” for a discounted rate of \$2,500.</i>			
The Alliance Spotlight & Insight Series <i>Printable, shareable hot topics and insights (formerly The Education Corner & C-Suite Snapshot Series)</i>	Exclusive access one month before publicly available	Exclusive access one month before publicly available	Available on website one month after publication	NEW: Priority consideration to serve on The Alliance National Leadership Councils and Committees			
The DTCP Listserv <i>Online email collaboration for the donation and transplantation community of practice</i>				NEW: Hold a dedicated seat on The Alliance Corporate Partner Advisory Committee <i>Provide guidance and insight on emerging issues in the field (Semi-annual meetings in May and November 2021)</i>			
NEW: Introduction to Donation and Transplantation <i>Based on the interest of corporate partners, The Alliance will host an introductory program for new partner employees. This will be a combination of on-demand material and live sessions with experts. Offered up to two (2) times per year.</i>							

* Subject to proposal and Alliance approval.

** Content must be a non-advertising discussion of organization’s involvement and/or contributions to education, innovation and/or collaborative leadership in donation and transplantation. Subject to additional approval criteria. Contact The Alliance for further information.