

We have a portfolio of platforms, products and services for all of the ways your clients connect. You'll get strategic and custom capabilities.

	ADVOCATE \$12,500	SUPPORTER \$7,000	FRIEND \$2,500
BRAND EXPOSURE & AWARENESS			
Corporate partner profile on the Alliance website	More Prominent Logo	Logo Included	Logo Included
Logo recognition in 25+ Alliance webinars			Listing, no logo
Recognition in The Alliance 2022 Annual Impact Report		Listing, no logo	Listing, no logo
Recognition in The Monday Minute weekly email (50/year)		Listing, no logo	
CORPORATE ANNOUNCEMENTS			
Dedicated custom ad space in the Monday Minute (1 ad per year, must be coordinated in advance with Director of Communications)			
Customized shout-out on The Alliance social media feeds; may be used to promote recent announcements (Must be coordinated in advance with Director of Communications)	Quarterly	Bi-annual	Annual
THOUGHT LEADERSHIP OPPORTUNITIES			
Innovation Showcase Webinar—present for a portion of an annual webinar dedicated to partner offerings			
Provide editorial content for up to three (3) community news posts by December 31, 2022 to be shared on The Alliance News Center and social media; subject to approval criteria			
Submit effective practice resources to be posted in The Alliance Community Resource Toolbox			
EXTENDING REACH THROUGH COMMUNICATIONS			
Provide a promotional video to be shared on The Alliance social media channels—subject to approval criteria			
LEAD GENERATION			
Included sponsorship of the 2022 National Critical Issues Forum (\$5000 level). Includes list of all attendees (name, title, email). Supplementary opportunities will be shared closer to the event.			
EMPLOYEE PROFESSIONAL DEVELOPMENT & LEARNING			
Included “presenting sponsorship” of one (1) webinar. Choose any one of our Donation or Transplant-focused webinars to meet your business objectives			
Complimentary connections for each of the 25 annual live webinars	Unlimited Connections	Up to 3 Connections	1 Connection
Complimentary recorded versions of each of the 25 annual webinars			
HIRING TEAM MEMBERS			
Complimentary job postings on The Alliance Job Board—publicly available for the donation and transplantation community of practice	Unlimited job postings promoted in the MM & LinkedIn page	Unlimited job postings promoted in the MM & LinkedIn page	Unlimited job postings

We are committed to delivering innovative and relevant experiences across all platforms.

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EMPLOYEE ON-BOARDING ASSISTANCE			
The Alliance Introduction to Organ Donation and Transplantation Textbook	Available to the community through Amazon; Contact the Alliance team for bulk pricing	Available to the community through Amazon; Contact the Alliance team for bulk pricing	Available to the community through Amazon; Contact the Alliance team for bulk pricing
Discounted subscription for OnboardingU: Orientation for Transplant Staff	Up to 5 complimentary seats; \$125 per additional	Up to 3 complimentary seats; \$175 per additional	Up to 2 complimentary seats; \$225 per additional
Discounted subscription for Organ Donation Exploratory Seminar	20% discount	15% discount	10% discount
NEW Introduction to Donation and Transplantation Based on the interest of corporate partners, The Alliance will host an introductory program for new partner employees. This will be a 90-minute session, including a combination of on-demand material and live experts. Offered up to two (2) times per year.			
EMPLOYEE ACCESS TO EMERGING INFORMATION AND CONTENT IN THE FIELD			
Cross-Community Comprehensive Terminology and Data Reference Guide	Downloadable document with current comprehensive terminology and data reference; Individual terms available online at no cost	Individual terms available online at no cost	Individual terms available online at no cost
The Monday Minute & Webinar Digest Weekly emails with comprehensive programming updates from The Alliance			
The Pulse—semi-annual email newsletter, exclusively designed for Corporate Partners			
The Alliance Community Resource Toolbox. A comprehensive digital library, housing hundreds of best practice resource for the donation and transplantation community of practice			
The Alliance Spotlight & Executive Insight Series. Printable, shareable hot topics and insights	Exclusive access one month before publicly available	Exclusive access one month before publicly available	Available on website one month after publication
The DTCPL Listserv: Online email collaboration for the donation and transplantation community of practice			
INCREASED INFLUENCE IN THE COMMUNITY OF PRACTICE			
Brand recognition in all Alliance board and national council meetings			
Frontline Hero / Profile featurette for staff member			
Priority consideration to serve on The Alliance National Leadership Councils and Committees			
Access to The Alliance Corporate Partner Advisory Committee. Provide guidance and insight on emerging issues in the field (Semi-annual meetings)			

NEW CONSIDER SAVING WITH A MULTI-YEAR DEAL!

 ADVOCATE 2022-2023 \$24,000 MULTI-YEAR DEAL Save! \$1000	 SUPPORTER 2022-2023 \$13,500 MULTI-YEAR DEAL Save! \$500	 FRIEND 2022-2023 \$4,750 MULTI-YEAR DEAL Save! \$250
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